ProjectZero - a ZEROcarbon Sonderborg before the end of 2029

ProjectZero is the vision for turning Sonderborg/Denmark (500 km2, 77,000 people, 440,000 pigs, 250,000 hens etc) into a ZEROcarbon vibrant area before the end of 2029, based on sustainable growth and creating many new Green Jobs during the process.

ZEROcarbon Sonderborg will according to ProjectZero’s masterplan be achieved by a combination of improved energy efficiency, conversion to sustainable energy sources (using the areas own renewables) and creation of a dynamic energy system. The process involves citizens, companies, the Municipality, utility companies and schools and universities.

The ProjectZero vision was created during spring 2007 and has since inspired many cities in Denmark and abroad to be either ZEROcarbon or Low Carbon cities. ProjectZero was in March 2010 awarded the EU Commissions 2010 Energy award: Sustainable Energy Communities.

ProjectZero is a Private Public Partnership created by Danfoss, SYD ENERGI (regional utility company), DONG Energy (power production company), Sonderborg Municipality and the Nordea Bank-Foundation.

About Peter Rathje

Peter Rathje, CEO for the ProjectZero secretariat, has a professional background as CEO for global SME corporations and a comprehensive network within the business and education world.

From 1999 until accepting his present position, he was President/CEO of Agramkow Fluid Systems A/S and before 1999 he was EMEA Vice-president Sales of US based Scientific Atlanta (now Cisco). Peter Rathje has work-experience from global organizations and lived in both Frankfurt/Germany and Pennsylvania/USA.

During the last 25 years Peter Rathje has been an active board-member of Business Schools, University Colleges and University organizations.

Peter Rathje has also been chairman/board-member of private companies, industry associations and employers organizations in Denmark and abroad.

During 2007-2009 Peter Rathje was also a part time CEO for the GEHRY Harbour-project in Sonderborg. The GEHRY project is focused on turning a 50.000 m2 old harbour area into a vibrant ZEROcarbon area.