Marc J. Epstein

Marc J. Epstein is Distinguished Research Professor of Management at Jones Graduate School of Business at Rice University in Houston, Texas. Prior to joining Rice, Dr. Epstein was a professor at Stanford Business School, Harvard Business School, and INSEAD (European Institute of Business Administration). In both academic research and managerial practice, Dr. Epstein is considered one of the global luminaries in the areas of sustainability, governance, performance measurement, and accountability in both corporations and non-profit organizations. He has authored or co-authored 20 books, and over 100 professional articles. Among his most prominent recent books are Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental and Economic Impacts and Making Innovation Work: How to Manage It, Measure It, and Profit from It.